

**JOIN
THE
BULL
PIT**

**Karingal Football
Netball Club
Sponsorship and
Membership Packages
2026**



Established 1966



Welcome To Our Club

Karingal Football Netball Club has a long history in our local community. Established in 1966 starting as the “K’s” with Red and White jumpers. Karingal has evolved into an Australian rules football and netball club based at Ballam Park. Key historical milestones include a Grand final appearance in 1974, and significant senior premiership successes in 1996 and 1999.

Our club goal and vision are unashamedly to be the most respected, envied and successful community sporting club on the Mornington Peninsula. This vision can only be achieved both through hard work on and off the field and through the development of a positive culture that embraces the community.

Our players are the core of our club, and we are looking at forming partnerships to ensure our Karingal FNC club continues to grow, succeed and strengthen our community both on and off the field.

Sponsorship is a great way for local business owners and passionate supporters to increase your connection with the club.

Not only will you be an active member of the Karingal Football Netball club, but we also offer you incredible brand exposure along with access to our close-knit membership base that is committed to supporting local businesses.

On behalf of Karingal Football Netball Club, we would like to thank you for considering this proposal and we look forward to having you join the “K’s” .

**Sharna
Sponsorship Coordinator
0438606105
Kylie 0425803702
Sponsorship Coordintor**

Mission Statement

Karingal Bulls are dedicated to creating a strong community presence by providing a friendly and welcoming environment, state of the art facilities, and a commitment to our community to always deliver our very best performance on and off the field.

We are ALL IN !!!!

Club Overview

- **State of the Art Club Rooms - Located at Ballam Park Pavilion**
- **Men's Football Teams (Seniors, Reserves, & U/19's)**
- **Netball (A, B, C, D Grades & U/17's)**
- **Women's Football Teams (Seniors)**
- **250 + Club Members**
- **Social Media Reach**
 - Facebook (4800+)**
 - Instagram (1800+)**
 - Email Database (800+)**
- **Website- karingalfnc.com.au**

**Our growing community speaks for itself! With excellent follower numbers and highly engaged audience, partnering with us through community sponsorship means more visibility and impact for your brand. Together, we can make a lasting difference while driving real results. Let's collaborate for a greater cause! -
Community Impact**



2026 Sponsorship Packages

Packages	Platinum	Gold	Silver	Bronze	Red	White	Bull
Price (Plus GST)	\$20,000	\$15,000	\$10,000	\$5,000	\$3,500	\$2,500	\$1,000
Logo on Men's Footy Jumper	✓	✓					
Logo on Men's Warm Up Tops and Playing Shorts			✓				
Logo on Men's Warm Up Tops				✓			
Electronic Scoreboard Message when Goal Scored	✓	✓	✓	✓			
Internal Promotion on LCD screens and signage in club rooms	✓	✓	✓	✓	✓		
External Signage around Ballam Park	✓	✓	✓	✓			
Window Decal on Clubrooms	✓	✓					
Social Media Advertisement	3 per mth	2 per mth	2 per mth	1per mth	1 per mth	1 per mth	1 per mth
Mentions in emails to club database	✓	✓	✓	✓	✓	✓	
Newsletter Advertisement	✓	✓	✓	✓	✓	✓	
Membership Tickets	4	2	2	2	2	1	1
Merchandise Voucher	\$500	\$500	\$250				
Home Game Half-Time Function	✓	✓	✓	✓	✓	✓	
Presentation Night	4	2					
President's Lunch Tickets	4	2	2	1			
Sponsors Day Tickets	4	4	2	2	2	1	
Free Polo Shirts	2	2	1	1	1	1	1
Tickets to \$5,000 draw	2	2	2	1	1	1	
Post Season Sponsors Thank You Event	✓	✓	✓	✓	✓	✓	
Pre-game chats	2	2	2				

Platinum Sponsors



BRANDING

- Business Logo on Men's Footy Club Jumper
- Electronic scoreboard message when goal scored
- Internal promotion on LCD screens and signage in club rooms
- External Signage around Ballam Park Oval
- Window Decal on Clubrooms
- Social Media Advertisements 3 per Month
- Mentions in emails to Club database of 800+
- Newsletter Advertisement

BENEFITS

- 4 Membership Tickets
- \$500 Merchandise Voucher
- Home Game Half-Time Function
- 4 Presentation Night Tickets
- 4 President's Lunch Tickets
- 4 Tickets to Sponsors Day
- 2 Free Polo Shirts
- Post Season Sponsors Thank You Event
- 2 Tickets to the \$5000 draw
- 2 Pre- game chats



INVESTMENT: \$20,000 +GST

***TAX INVOICE PROVIDED**

Gold Sponsors



BRANDING

- Business Logo on Men's Footy Club Jumper
- Electronic scoreboard message when goal scored
- Internal promotion on LCD screens and signage in club rooms
- External Signage around Ballam Park Oval
- Window Decal on Clubrooms
- Social Media Advertisements 2 per Month
- Mentions in emails to Club database of 800+
- Newsletter Advertisements



BENEFITS

- 2 Membership Tickets
- \$500 Merchandise Voucher
- Home Game Half-Time Function
- 2 Presentation Night Tickets
- 2 President's Lunch Tickets
- 4 Tickets to Sponsors Day
- 2 Free Polo Shirts
- Post Season Sponsors Thank You Event
- 2 Tickets to the \$5000 draw
- 2 Pre-game chats

INVESTMENT: \$15,000 +GST

***TAX INVOICE PROVIDED**

Silver Sponsors



BRANDING

- Business Logo on Men's warm up tops and playing shorts
- Electronic scoreboard message when goal scored
- Internal promotion on LCD screens and signage in club rooms
- External Signage around Ballam Park Oval
- Social Media Advertisements 2 per Month
- Mentions in emails to Club database of 800+
- Newsletter Advertisements

BENEFITS

- 2 Membership Tickets
- \$250 Merchandise Voucher
- Home Game Half-Time Function
- 2 President's Lunch Tickets
- 2 Tickets to Sponsors Day
- Free Polo Shirts
- Post Season Sponsors Thank You Event
- 2 Tickets to the \$5000 draw
- 2 Pre-game chats



INVESTMENT: \$10,000 +GST

***TAX INVOICE PROVIDED**

Bronze Sponsors



BRANDING

- Business Logo on Men's warm up tops
- Electronic scoreboard message when goal scored
- Internal promotion on LCD screens and signage in club rooms
- External Signage around Ballam Park Oval
- Social Media Advertisements 1 per Month
- Mentions in emails to Club database of 800+
- Newsletter Advertisements



BENEFITS

- 2 Membership Tickets
- Home Game Half-Time Function
- 1 President's Lunch Tickets
- 2 Tickets to Sponsors Day
- Free Polo Shirts
- Post Season Sponsors Thank You Event
- 1 Ticket to the \$5000 draw

INVESTMENT: \$5,000 +GST

***TAX INVOICE PROVIDED**

Red Sponsors



BRANDING

- Internal promotion on LCD screens and signage in club rooms
- Social Media Advertisements 1 per Month
- Mentions in emails to Club database of 800+
- Newsletter Advertisements



BENEFITS

- 2 Membership Tickets
- Home Game Half-Time Function
- 2 Tickets to Sponsors Day
- Free Polo Shirts
- Post Season Sponsors Thank You Event
- 1 Ticket to the \$5000 draw

INVESTMENT: \$3,500 +GST

***TAX INVOICE PROVIDED**

White Sponsors



BRANDING

- Social Media Advertisements 1 per Month
- Mentions in emails to Club database of 800+
- Newsletter Advertisements



BENEFITS

- 1 Membership Ticket
- Home Game Half-Time Function
- 1 Ticket to Sponsors Day
- Free Polo Shirt
- Post Season Sponsors Thank You Event
- 1 Ticket to the \$5000 draw

INVESTMENT: \$2,500 +GST

***TAX INVOICE PROVIDED**

Bulls Sponsors



BRANDING

- Social Media Advertisements 1 per Month



BENEFITS

- 1 Membership Ticket
- Free Polo Shirt

INVESTMENT: \$1,000+GST
***TAX INVOICE PROVIDED**



Player Sponsors

\$200

**Have your name or business
name advertised under a
2026 player photo**



2026 Memberships



Club 44 Membership \$275

Club 44 honours the late Justin Goves who exemplified all things courage determination and tenacity. In Club 44 you're joining more than a club, it's a tradition.

Includes:

- **Membership Ticket (entry to home games)**
- **Beer and Wine available 1pm to ¾ time in the Senior Game**
- **Free Finger Food in Club Rooms at Half time of the Senior Game**
- **Exclusive access to Club 44/Red and Wine tent including outdoor heater and seating**



Red and Wine Membership \$275

Our Red and Wine Club was established in 2024 as the MPFNL's first ever female-only coterie, we are so proud to offer the Red and Wine club to our female supporters

Includes:

- Membership Ticket (entry to home games)
- Beer and Wine available 1pm to $\frac{3}{4}$ time in the Senior Game
- Free Finger Food in Club Rooms at Half time of the Senior Game
- Exclusive access to Red and Wine tent including outdoor heater and seating



2026 Memberships



**Past Players
Memberships
\$150**

Includes:

Entry to all Home Games

Stubby Holder

**Complementary Drink and Finger Food
at Half Time of the Seniors**



**Family Memberships
\$200**

2 Adults and 2 Children Under 17

Includes:

Entry to all Home Games

2 Stubby Holders



**Single Adult
Memberships
\$90**

Includes entry to all Home Games



**Concession
Memberships
\$60**

Includes entry to all Home Games





Karingal Football Netball Club

Business/Individual: _____

Contact Number: _____

Address: _____

Email: _____

ABN: _____

Sponsorship/Membership: _____

Other: _____

The Karingal Football Netball Club thanks you for your support in 2026